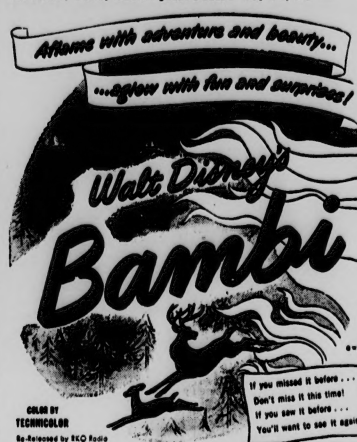


DIDSBURY OPERA THEATRE

THURS., FRI., SAT.: JANUARY 13, 14, 15 —



MON., TUES., WED.: JANUARY 17, 18, 19 —

WINTER MEETING

Starring —
Bette Davis, Plus an All Star Cast
Truly a New Chapter in Screen Drama

PLEASE NOTE—The show scheduled for January 27, 28, 29, "The Loves of Carmen," has been changed to "The Lady From Shanghai."

BERGEN NEWS NOTES

The Bergen school concert was held in the school on the evening of December 23. The children entertained with plays, recitations and carols. At the close of the concert Santa Claus arrived with gifts and candy bags. Congratulations to the teacher, Mrs. McGaffin, for a fine performance, and we hope she and the pupils enjoyed the ten-day holiday.

Mr. and Mrs. Wesley Haug moved to Stettler on Sunday, December 26, to visit the Joe Haug family. They were accompanied by John and Jimmy Haug.

Miss Jean Clarke had her tonsils removed during the holidays. The children of the United Mission Sunday school put on a very enjoyable Christmas program on the evening of December 26. The church was filled to capacity. Besides the children's numbers, Earl Baughman sang two carols in Norwegian. Following the program the congregation gathered at the parsonage with gifts of food.

FALLEN TIMBER

Miss Mary Wannamaker and girl friend from Saskatchewan spent the Christmas holidays at the home of Mr. and Mrs. Lloyd Wannamaker.

Richard Wannamaker was also home for a few days.

We are sorry to hear that Margaret Money has the chicken pox. Many in the district enjoyed skating on the river last Sunday.

Miss Ruth Hayes is home for an indefinite stay.

Albert McMullen came back from the coast last week. His wife and small son are remaining to visit for a time with her parents.

Congratulations to Mr. and Mrs. Wayne Roberts on the birth of a daughter on January 2.

The regular church service was held January 2, 1949. The next service will be held January 16.

We understand that Harry Montgomery is back in the neighborhood for a while.

The regular monthly meeting of the Busy Bees was held January 5 at the home of Mrs. Wannamaker. The election of officers for the New Year was held, as follows: Mrs. J. A. Howton, president; Mrs. F. Webb, vice president; Mrs. L. Wannamaker, secretary; Mrs. B. Dick, Dorcas secretary. Lunch was served by Mrs. Howton and Mrs. McMullen. The next meeting will be held at the home of Mrs. R. McMullen and everyone is asked to try and be there between two and two-thirty.

We were sorry to hear the Pete Janzen of Didsbury met with an accident while helping to log in the district during the holiday season, and we wish him a speedy recovery.

Mr. and Mrs. J.H. Cooper, their daughter and granddaughter, spent a few days in Calgary recently.

McGILL ZOOLOGIST SAYS PORCUPINES O. K.

"The porcupine is no modern invader of the woods. He has come into being with the growth of the forest itself, belongs to it, is a part of it."

"The porcupine doesn't live almost entirely on bark, as many people assume. He is a vegetarian with a catholic taste in greenery."

Using these and other arguments, N. J. Berrill, McGill University zoologist, writing in this month's issue of Forest and Outdoors Magazine tweaks the noses of forestry experts; some of whom demand that the porcupine population be reduced. They say he has no business trundling about the woods, biting off small seedlings, gobbling up foliage.

Developing his case for the porcupine still further, Berrill says man has set himself up as the complainant, judge and jury. But he really hasn't a leg to stand on. Man went into the virgin woods and destroyed the balance of nature. Now he blames it on the porcupine or finds some other scapegoat.

High School Hockey Games at Arena

On Wednesday, January 5, the Didsbury Memorial arena was the scene of hockey action. A large crowd witnessed a double header between teams from Carstairs and Didsbury.

The first game was in the Pee Wee class. Didsbury took honors here. The final score was 6-0.

In the second game between the high school students, C. Ing starred for Carstairs and led his team to a 7-2 victory.

Both games were fast and filled with action.

The next league game will be on January 20, with Didsbury being the host to Oids High School.

Summary of games as follows:

PEE WEE — Carstairs vs. Didsbury

Score: 6-0.

First Period: Irwin from Carl Morris.

Second Period: Oke from Neufeld; Irwin; Platz from R. Morris.

Third Period: Neufeld from A. Freeman; J. Gillie.

Penalties: A. Ginther.

HIGH SCHOOL: Carstairs vs. Didsbury. Score 7-2.

First Period: Oke from Neufeld; Irwin; Platz from R. Morris.

Second Period: C. Ing; R. Miller from M. Tweed; C. Ing; R. Miller from D. Freeman.

Third Period: C. Ing (2); L. Casebeer; D. Gilmour from L. Casebeer.

Penalties: B. Freeman, L. Benson, D. LeGrand, D. Gilmour, and H. Schielko (2).

STANDING AS AT JAN. 7 —

	P	W	L	P	F	A
Pangors	3	2	1	4	9	4
Canadians	2	1	1	2	4	7
Black Hawks	2	1	2	2	8	
Lions	3	1	2	2	7	3

Leading Scorers:

Name	Team	G	A	P	Pen
J. Gillie	Rangers	1	4	5	2
B. Roberts	Rangers	4	0	4	8
C. Platz	Canadians	3	1	4	0
B. Devolin	Lions	1	3	4	2
R. Morris	Canadians	1	2	3	0

ROUNDUP TIME

It will be roundup time in Southern Alberta for half an hour each week this coming season when the Massey-Harris Roundup Boys broadcast each Friday night over CFAC, Calgary at 9:30 p.m. and CJOC, Lethbridge, at 10:30 p.m.

The Massey-Harris Co. has pioneered in the making of progressive farm implements for over one hundred years; now it plans an outstanding contribution to radio with its new program, starring Alberta musicians.

The music will be Western and popular—the kind of music you like to hear—played in arrangements you'll appreciate and enjoy.

Listen to These Programs Each Friday Night

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MASSEY HARRIS DEALER
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ANNOUNCEMENT

Having sold my feed and oil business to Mr. R. G. Stevens, I wish to announce that he is now acting as agent for Burns' Vigor Feeds and Red Head Oils, Paints, Etc.

I wish to thank all my past customers for their loyal support and bespeak a continuance of your patronage for my successor.

HENRY ROETH

SYMBOLS OF SAFETY



When battles were fought with spears and swords, armour afforded a measure of protection. The Knight in Armour became a feudal symbol of safety. Then came gunpowder and suits of armour were only good for collecting dust. Is your present day method of saving obsolete too?

IT'S A GOOD IDEA TO SAVE!

In Provincial Treasury Branches, two up-to-date saving systems are offered. Ask about Term Savings Accounts, or Demand Savings Accounts.

TB1-48.



Canada's banks have

7,000,000 bosses

Your bank account is one of seven million. You keep it in the bank of your choice. A bank exists by the confidence of its depositors. You're the boss.

YOUR banks operate under charters granted by Parliament, which every ten years reviews and revises them.

Above all, the depositor is the controlling factor—the safety of depositors' funds is a bank's first concern. As a depositor exercising your free choice—yours is the power which keeps the bank alert to your needs.

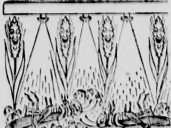
And it works out. Impartial authorities have called Canada's banking system one of the soundest and most efficient in the world.

Contrast this Canadian way with conditions in lands where freedom is denied—where every bank is a political tool, every banker a State official! State monopoly of banking, proposed by socialists here, would open your banking transactions to political intrusion.

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Weeds
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Grasshoppers
Eat Up
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Income



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(Obtain a free germination test)

IT PAYS TO PULL TO THE PIONEER

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THE DIDSBURY PIONEER

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Published Every Wednesday at Didsbury, Alberta

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ED. J. ROULEAU, Editor & Publisher

OLEOMARGARINE WILL NOT REPLACE BUTTER

The announcement early in December that the ban on the manufacture of butter substitutes in Canada had been lifted came as no surprise to many who had followed the case for close to half a century. However, the dairy industry of this Dominion feels that it has suffered a temporary set-back just at a time when it was endeavoring to meet the butter requirements of Canada despite the barrier of high prices of other farm products.

Since mixed farming, including milk and cream production, is the backbone of the Didsbury district the production of butter substitutes could have the effect of lowering production should the butter substitute sell at such a low price as to force butter prices down in the face of rising costs of all other products.

However, we must now face the fact that since butter substitutes can be manufactured in Canada they will go on sale all across the Dominion, and no doubt will be manufactured and sold in the years to come.

The manufacture of oleomargarine is thus a challenge to the dairy industry to continue to produce a product so high in quality that it will outsell a substitute no matter what it costs.

As long as wages are high and employment is kept steady we do not believe many people will abandon the use of butter for a substitute that has yet to find favor in Canada. Especially will this be true when the price of butter may only exceed its rival by about 12 cents per pound.

Canada's population is increasing and the demand for dairy products has increased to such an extent that our dairy farmers could not supply the demand. To alleviate the situation butter had to be imported from New Zealand. With the addition of a butter substitute further imports may not be necessary. In other words, the manufacture of oleomargarine may eliminate imports of butter but it should not greatly effect butter production in Canada since the demand for it is still here, and will continue to be here as our population increases and our dairy industry meets the situation in the same manner as its opposition must necessarily adopt to make a new product a favorite in every home.

LETTERS TO THE EDITOR

Editor, Didsbury Pioneer,

Dear Sir:

The Salvation Army desires to thank scout members of the 1st Didsbury Troop for their enterprise in preparing toys for distribution to less fortunate children at Christmas time, and we are pleased to acknowledge shipment through the kindness of Mr. J. M. Freeman, Scout Leader. We have had pleasure in distributing these to families receiving Christmas Cheer through the services of our Organization.

We wish to publicly thank all concerned for this excellent demonstration of goodwill to others.

The Salvation Army.

Dear Sir:

I do not suppose you will remember my husband and I but we came to Didsbury about 15 months ago and my husband went into partnership with Mr. F. Millar of the Didsbury Bakery, and opened the Didsbury Soda Fountain. This partnership did not work out so well and we left Didsbury, later returning to England. (I was an English "war bride").

Whilst in Didsbury we made many friends, especially with Mr. and Mrs. Ben Krueger and the girls, with whom we lived for a time. These good people, so true to the kindly spirit of Canada, proved their friendship in kind and have all the time been sending us food and other parcels. We continually thank them but this is so little and we wondered if you could possibly put this in your paper, a special Christmas greeting from us. I am writing out something below. I know I cannot send you any money in view of the restrictions but I would be so grateful.

Christmas Greeting To Mr. and Mrs. Ben Krueger from England

May we take this opportunity of giving our heartfelt thanks to our very dear friends, Laura, Ben, Deane and Jean, for all the parcels and books they have so kindly sent through this past year and the help given to our meagre rations.

Can anyone imagine the delight of sitting down to a breakfast of real shell eggs and ham, actually from the farm at Didsbury. Our hearts (as well as other parts) were full indeed for this and the

many other things sent.

May we both say, it is not only the food, etc., we appreciate so much, but the real friendship and kindness by every member of the family that goes into the sending of the letters and parcels, and the comes that they know we love to read.

Can we also say Christmas Greetings to all the friends and acquaintances we made during our short stay in Didsbury. Short though it was, we shall always remember the exceptional kindness of the people. A special greeting to Mr. and Mrs. Guldiner of Okotoks (whom we know still read the Didsbury news with more than interest; Miss Z. Cressman, Mrs. and Miss Edna Thaler, and all our friends and acquaintances who still remember us).

Dorrie and George Smith, 127 St. George's Drive, Carpenters Park, Watford, Herts, Eng.

WEDDINGS
EBY — NIELSEN
An attractive wedding was solemnized on December 24, 1948, at one o'clock p.m. in the chapel room of Mountain View Bible school at Didsbury, Alberta, when Mr. Samuel S. Eby was married to Mrs. Clara Matilda Martha Nielsen. The single ring ceremony was performed by Rev. Arthur Eby, eldest son of Mr. Eby, who was assisted by the Rev. E.C. Archer, pastor of the United Missionary Church at Didsbury.

The bride was attended by her sister, Mrs. Olga Nielsen of Calgary, while Mr. Win. Snyder, long-time friend of Mr. Eby, supported him.

Preceding the ceremony Rev. C. J. Hallman sang "At the Cross Roads". The bride entered the chapel on the arm of her son, John Nielsen, to the strains of Mendelssohn's "Wedding March", which was played by Miss Marjorie Eby, daughter of the groom. While the register was being signed, Mrs. Lydia Suder sang "O Perfect Love".

Mrs. Eby was becomingly attired in a suit of royal blue gabardine with a gray hat and other accessories to match. She also wore a corsage of American Beauty roses.

The matron of honor wore a teal blue suit with a brown hat and other accessories of brown, together with a corsage of Tallman roses. The groom and his attendants wore boutonnieres of white carnations.

The chapel was beautifully decorated with ferns and pink and white streamers. A lovely arch was erected under which the wedding party took their places, and about 50 guests witnessed the pleasant event.

After the ceremony a delicious luncheon was served in the school dining room. An excellent variety program was featured during the luncheon period, ably managed by the matron of ceremonies, the Rev. J.T. Hoskins, president of Mountain View Bible School. Among the many features were two telegrams read, one from Copenhagen, Denmark, from friends of Mrs. Eby, and the other from Miss Hazel Eby, a daughter of Mr. Eby, who is a Missionary in Mexico. Miss Sarah Zook sang "Love Never Fails", and five musical selections and characteristic readings and appropriate spoken remarks by a number of the guests. Miss Lydia Suder then sang "The Lord's Prayer," a suitable finale to the charming and happy luncheon occasion.

A rare unique feature of the occasion was the recording of the entire wedding ceremony and luncheon program on a "sound mirror" which was skillfully operated by Mr. Elvern Swalm.

Mr. and Mrs. Eby were the recipients of many very beautiful gifts. The happy couple will reside in Didsbury.

CAR REGISTRATIONS AT RECORD TOTAL IN ALBERTA

Motor car registrations in Alberta this year have reached an all time high, according to officials of the Alberta Motor Association. Figures have just been issued by the provincial secretary's department.

The total at the end of November for the period since the fiscal year opened April 1 was 111,306. This shows one of the heaviest gains in recent years, the total at the end of November 1947 being 101,523. Thus there was an actual increase of 9,783.

The open weather last fall which was particularly favorable for motoring had much to do with the increase in car licenses. Also many persons took advantage of conditions to purchase new cars and these have been one of the major factors in the situation.

As the license year still has three months to go, it is expected that the number will continue to show gains over the preceding year.

Departmental officials said it is expected that the new year will bring fresh applications.

PROFESSIONAL ADS

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Office West of Hotel
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Office Over the Royal Bank
— PHONE 79 —
DIDSBURY, ALTA.

W. A. AUSTIN
Lawyer — Notary Public
COMMISSIONER FOR OATHS
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It will take the export of \$2 billion of German goods annually to enable that nation to become independent of outside aid. Exports are now running at a rate of about three-quarters of a billion dollars a year.

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Jewellery of All Descriptions
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SALE STARTS SAT., JAN. 15**WINTER COATS 20% OFF****MASON KNIT UNDERWEAR —**

Girls' Combinations, reg. 1.95 **1.50**
Girls' Warm Vests, reg. 98c **65c**

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Whole Suits and Lowers.

FOR THAT EXTRA HAT SEE OUR
HAT BAR FOR GREATLY
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SNOW SUITS AND SKI TOGS —

Insula Paca Jackets, Gabardine Ski
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AT 20% OFF

LADIES' HOUSE COATS —

Wool Plaids, reg. 12.95 **9.95**
Bengaline, reg. 11.95 **9.00**
Chenille House Coats, each **5.95**

CORDUROY & DENIM OVERALLS AND SLACKS AT GREAT SAVINGS**BOUQUET KNITTING WOOL —**

1 oz. balls, reg. 35c **25c**
2 oz. balls, reg. 55c **45c**

ALL DRESSES IN THE STORE

REDUCED 20%

Each Day We will Have New Items
On Our Real Bargain Table

LADIES' BLOUSES —

Judy Bond and Helen Parker Blouses
ONE-THIRD OFF

SNUGGIE VESTS —

Small, medium and large. Regular
1.25, for **95c**

LADIES' SKIRTS —

Plaids, Wools and Crepe.
ONE THIRD OFF

ENGLISH MOROCO HAND BAGS —

Regular 13.50, for **11.95**

SEVERAL GOOD BARGAINS IN LADIES' SUMMER SUITS**50% OFF ALL TOYS****PLASTIC CALF BAGS —**

Regular 6.50, for **5.50**

LADIES' GLOVES —

Leather, Wool, Cotton and Silk—
All on sale at **SLASHED PRICES.**

THE MARVIAN

DIDSBURY, ALBERTA

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— PHONE 102 — DIDSBURY —

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MacINTOSH FANCY, per case 4.25

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SPITZ, "C" Grade 3.25

FRUIT JUICES —

Orange and Grapefruit, Stockleys, 20 oz. tins 2 for 29c

Orange Juice, Stockleys, 20 oz. tins 2 for 31c

Grapefruit Juice, 20 oz. tins 2 for 27c

Pineapple Juice, 20 oz. tins, each 24c

PINEAPPLE — Libby's sliced, 20 oz. tins 38c

COFFEE — Golden Rule, per lb. 59c

JAM, Apple and Raspberry, 4 lbs. 63c

Peach Jam, Aylmer, 4 lbs. 79c

Strawberry Jam, Garden Gate, 4 lbs. 1.02

Raspberry Jam, Wagstaffe, 4 lbs. 97c

Marmalade, 3-Fruit and Seville Orange, Per tin 75c

-DISTRICT NEWS-

NOTES FROM EAST

'Too late for last week'
The Jutland school Christmas concert went over with a bang, and to the children and their teacher, Mr. Harder, we say, "Well done." The hall was packed to capacity and there was not even standing room left. The concert was enjoyed by all who came from near and far.

Our sincerest sympathy is extended to the Bittner family in their recent bereavement.

Reginald and Raymond Schumaker spent Christmas and New Years at the home of their parents in the district. Other guests at the Schumaker's home on Christmas and New Years were Mr. and Mrs. Clendenman and Miss Mae Klingheim. On Christmas Day Mr. and Mrs. L. Barry of Calgary visited at the Schumaker home.

Mrs. Lucy Thompson spent Christmas with her sons and daughter-in-law, and also visited other friends in the district while here.

Mr. and Mrs. P. Schumaker attended the funeral of Mrs. Hergert in Calgary, as also did Mrs. P. Neufeld of Didsbury.

Donald Thompson and Teddy Wheel spent Christmas and the New Year at the Allie Thompson home.

(This Week's News)

All the children returned to school on Monday, January 3, and Mr. Harder had to take Joyce Schumaker back home because she was suddenly taken ill with the 'flu. The 'flu seems to be making the rounds and Mr. Harder reports that quite a number of the children are suffering from the disease. We sometimes think that perhaps the holiday was too much for them.

Reginald Schumaker and Donald Thompson have returned to school in Calgary after spending the holidays in the East district.

Ted Wheel, who has been visiting with the Thompsons during the holidays, has also returned to his home in Calgary.

Ray Doll and a few of his young friends who had been up to visit with Ray's uncle and aunt, Mr. and Mrs. Lloyd Cipperton, and his grand father, have returned to Calgary.

Mr. and Mrs. Schumaker, George Long and John Cook were Tuesday evening visitors with Mrs. D. B. Wood and Kenneth.

Mr. and Mrs. W. McCulloch motored to Calgary Monday and called in to see Mr. and Mrs. Joe Clarke. Stanley Schumaker is now working for Charles Kohut.

Gilbert Huggard has been on the sick list but we hope he will soon be around again.

Mrs. James McCulloch had the misfortune to fall and injure her back.

Mr. and Mrs. Schumaker and Mrs. D.B. Wood were Calgary visitors on Thursday and called on Mrs. Clarke and Mrs. Benner.

Our deepest sympathy goes to Mrs. Arthur Jenkins and family.

Mr. and Mrs. Clare Herron and family returned Tuesday from Vancouver where they spent the Christmas holidays visiting with Mrs. Herron's parents, Mr. and Mrs. A. Bauman.

Mr. and Mrs. Herb Zeigler and Mr. and Mrs. Ted Zeigler have left on a fishing trip in the north.

Mrs. D.B. Wood and Mr. and Mrs. Pete Schumaker were Calgary visitors on Thursday.

The Carstairs East Community hall will be the scene of a dance on Friday, January 14. The Rocky Mountain Rangers are supplying the music.

Miss Evelyn Dowell spent Thursday in Calgary, and on her return visited with her brother, Roy, at Carstairs.

A miscellaneous shower was held on Wednesday afternoon by Mrs. Dowell and Evelyn at the Fred Metz home, in honor of Miss Florence Cullen, a January bride-elect.

Miss Jean Charlton returned to Didsbury on Friday after spending a few days with her brother-in-law and sister, Mr. and Mrs. Robert Eckel.

WEST NOTES

Owing to the extreme cold the Rugby W.L. Girls' Club postponed their meeting from last Saturday, January 8, to next Saturday, January 15th.

Mr. and Mrs. L. Krebs entertained the family at a turkey dinner Friday of last week.

Mr. and Mrs. W. Riesby of Big Prairie visited with Mr. and Mrs. A.L. Hogg last Wednesday evening.

Thermometers hovered around the 30 below mark in this district on Saturday morning. However on Tuesday morning they were up to 30 above, a rise of 60 degrees.

The Rugby W.L. held a whist drive at the home of Mr. and Mrs. Roy McNaughton on Monday evening.

The A.F.U. will hold their next whist drive at the home of Mrs. O. Krebs on Monday, January 17.

Mr. and Mrs. Pat Drummond, new owners to the Elton district, along with Mr. and Mrs. Frank Byrt and Mr. Stewart, were dinner guests last Saturday at the home of Mr. and Mrs. D. Gillies.

MOUNTAIN VIEW

Mr. and Mrs. Jones and family of Staveley and Mr. and Mrs. Elliott and family of Nanaimo visited over the holidays with Mr. and Mrs. B. Elliott. This was a visit by both grandparents to their new grand-children.

Mrs. C. Heimer and son Bill have both been ill with the 'flu'. Young Bill was taken to the hospital on Saturday when cold seized in his kidneys, but he may soon be home again.

Mrs. Harold Shultz is another neighbor to have been on the sick list for the last three weeks.

Bob Jones has sold his farm to a party from B.C. so we will be losing the family soon. However, what is our loss will be their new home's gain, so Good Luck, Bob, wherever you go.

Mr. and Mrs. Joe Hunter returned home from Buck Lake with a fair catch of fish.

The Mountain View W.L. will meet at the home of Mrs. O. Heimer on Thursday, January 20th. Lunch will be "pot luck."

BERGEN NEWS NOTES

Mr. Ernest Heacock of Three Hills, formerly of Bergen, purchased a "steamer" from Beder, Erickson, Trygve Haug transported the boiler to Three Hills where Mr. Heacock intends to use it in a milk pasteurization plant. He owns the dairy in that town.

Mrs. Olan Sande and brand new son, Gary William, have arrived home from the Oids hospital.

Jack Meckelborg was injured in the recent fire in the Union Packing plant in Calgary. Jack was burned about the hands and neck when he reentered the building to warn workmen on the second floor. He face escaped injury as he had the presence of mind to wear a gas mask due to ammonia fumes. He is employed in the plant as an engineer and is a former resident of Bergen. His brother, Leonard, resides in this district.

Bergen has one less bachelor. Charles Erickson has taken himself a bride, the event happening on January 6th. The happy couple will reside on the groom's farm here.

WESTERDALE NOTES

Mr. and Mrs. M. Makow of Vancouver B.C. arrived last Tuesday to spend a month with the latter's parents, Mr. and Mrs. W. Herbert.

While listening to the Saturday night hockey broadcast over C.G.C. Calgary, Arthur Jackson was surprised to hear that his letter had been drawn from the questioner, winning him a crisp five dollar bill.

Dick Phil, who has been assisting on a farm at Milo, returned home on Tuesday and is now helping the boys make ice at the rink.

Barbara and Marion Jackson have been busy all week with the measles.

Frank Herbert purchased a 1940 Ford car recently.

Owing to the below zero weather on Sunday the church service was not held.

The Wednesday meeting of the West Workers Club is being held at the home of Mrs. A. Jackson instead of Mrs. B. Jackson's home, as arranged in the booklet, owing to Marion having the measles.

WESTCOTT ITEMS

Mrs. A. P. Nevada underwent a major operation last Wednesday in Calgary and from all reports she is progressing favorably.

There seems to be definite talk of organizing a hockey league with teams from Cremona, Elton, Dog Sound, Sundre and Westcott being included. Should the league be formed it will prove interesting and also give the younger boys an opportunity to develop into players.

Perhaps in another week something definite as to time for games, etc. will be at hand.

We are pleased to hear that Mrs. Wm. McDonald arrived back from the coast last week end and we hope that her health will continue to improve.

We are glad to report that Mrs. Clarence Reinhart is up and about again after spending most of last week in bed.

Mr. and Mrs. Herbert Goetjen and family were dinner guests last Sunday evening at the home of the former's brother, Fred Goetjen.

Westcott hockey team defeated the Didsbury Tanks last Thursday evening, the score being 8-5. The game was played at the Westcott rink.

Most of us held our breaths and wondered over the snow storm last Friday evening, our thoughts going back to the huge drifts encountered a year ago, but the storm was of short duration and although the roads are heavy with snow we are able to get by without having to have them cleared by snow plow.

After 30 below Sunday night, the weather turned mild Monday and we hope it stays that way.

Eastern Canada is to supply ten thousand bushels of fibre flax to Northern Ireland. The first shipment of 2000 bushels is now on its way.

Used Specials

- HAMMER MILL WITH KNIVES
- HAMMER MILL, OLD STYLE.
- ENGINE DRIVE BEATY WASHER

SEE OUR NEW

BALL BEARING GRAIN GRINDER No. 200
BEFORE BUYING OTHERS

HAROLD E. OKE

Your Machine Man — Phone 10, Didsbury

FOAT & FOX

Box 302 Phone 38 Didsbury
RADIOS — HARDWARE — BATTERIES

ELECTRICAL SUPPLIES —

— RADIOS OF ALL MAKES

GOOD STOCK OF RADIO TUBES, BATTERIES

TUBES TESTED — BATTERIES REPAIRED

USED ELECTRIC NORGE WASHING MACHINE

1½ YEARS OLD Like New. Special \$100

NEW OIL BURNER FOR RANGE

PURITY STOVE OIL

EFFECTIVE MONDAY, JANUARY 3, 1949.

PURITY STOVE OIL WAS REDUCED IN

PRICE 1½¢ PER GALLON

THE SUPPLY OF STOVE OIL HAS IMPROVED

AND WE ARE NOW ABLE TO SUPPLY ANY

WHO MAY WISH TO SWITCH TO CLEAN AND

EFFICIENT OIL HEATING.

— JUST PHONE 14, DIDSBURY —

PAYNE-FREEMAN CO.

DODGE & DESOTO SALES & SERVICE

Whitefish -- Halibut

--- Fresh Oysters ---

HIGHEST MARKET PRICES PAID FOR
HORSE HAIR AND HIDES

KIRBY'S MEAT MARKET

Phone 127 — Didsbury

FOR SALE

640 ACRES OF IMPROVED LAND WEST OF
DIDSBURY, 410 ACRES UNDER CULTIVATION.
GOOD DWELLING.

PRICE \$42.50 PER ACRE, CASH

C. E. REIBER

Real Estate and Insurance — Phone 90

A SNOW OR GRAVEL

Rear Hydraulic Blade

(NOW ON HAND)

IS A VERY USEFUL ATTACHMENT

ROGER BARRETT

FORD DEALER

PHONE 126 — DIDSBURY

Wallboards for Interiors



Home Builders Today Demand modern Inside Walls and Ceilings.

These Wallboards can be had in a variety of Attractive, modern designs.

WE STOCK PLASTER BOARDS, FIBRE BOARDS, LATH BOARDS AND VENEER

ATLAS LUMBER CO. LTD.

Lloyd Jenkins, mgr.

Phone 125

McCULLOUGH'S QUALITY VALUES

DRESSES—Styled to suit your individual desire. New numbers weekly. Wide choice range.

BOYS' PARKAS—A few left to clear at Reduced Prices.

KIDDIES' SLEEPERS—Blue & pink. Sizes 2 to 6.

COTTON PRINTS—Extra good, per yd. 79c

Printed Poplin—Striped and Plain Flannelette 81 inch "Wabass" Sheeting

Baby Gifts, Bunny Blankets, Toys, Novelties

McCullough's Clothing

PHONE 124 — DIDSBURY

ISN'T IT ODD?

That so many Business men
Will get up in the morning
Refresh themselves with a dose of advertised fruit salt.
Clean their teeth with an advertised brush and tooth paste.
Shave with an advertised razor.
Wash and shave with advertised soaps.
Put on advertised underwear.
Advertised hose, garters, shirt, collar and shoes.
Seat themselves at the table and
Eat advertised breakfast food and bread.
Drink advertised tea, coffee or cocoa.
Put on advertised hat and gloves.
Light an advertised cigarette
With an advertised match.
Go to work in an advertised motor car.
Give letters to a stenographer
Who types on an advertised machine.
Using advertised carbons.
Sign their letters with an advertised pen
Containing advertised ink.
And turn down a proposal to advertise
On the ground that Advertising Doesn't Pay.

ADVERTISE REGULARLY IN

The Didsbury Pioneer

PHONE 12 — DIDSBURY

Puretest Plenamins

SIX VITAMINS WITH LIVER AND IRON

25 Dose 1.85
100 Dose 5.75

LAW'S DRUG STORE

The Retail Store

Phone 40, Didsbury

LITTLE ITEMS OF LOCAL INTEREST

Mr. and Mrs. Orrie Franklin of Calgary returned Wednesday after visiting with the former's parents, Mr. and Mrs. Sam Franklin.

Mr. and Mrs. H.S. Beveridge and family of Medicine Hat, and formerly of Didsbury, have taken up residence at Holden, Alberta.

A dance will be held in the Rugby Hall on Friday, January 14, Merry-makers' Orchestra. 1p

Pete Janzen had the misfortune to break a rib while logging last week, and with Stan in Calgary attending a mechanic's course, his shop is closed for the present.

Mrs. Evelyn Peck, Jack and Gordon spent the holidays with Mr. and Mrs. Jack Krueger at Armstrong, B.C.

After mild weather last week a snow storm came up Friday, bringing six inches of snow. Colder weather followed Saturday and Sunday but on Monday temperatures moderated and once again we are enjoying mild Alberta weather.

The regular service of Morning Prayer will be held at St. Cyprian's, Didsbury at 11 a.m. on Sunday, January 16.

Ermaline Nielson, nurse at the Oyen hospital, arrived New Year's Day to spend a few days visiting with her sister, Mrs. Arthur Eby. Miss Nielson came from Calgary in a plane piloted by Albert Karr of Acadia Valley and landed in McCoy's field. Miss Nielson was also one of the occupants of the truck involved in a recent accident near Chestermere Lake.

J.A. Blaine, photographer of Calgary, will be in Didsbury January 18, taking pictures at the Rosebud Hotel. For coupons and particulars see Mrs. George Gerlitz, phone 202, Didsbury.

Mr. and Mrs. C.A. Cunningham left Friday for their home in Lethbridge.

Born to Mr. and Mrs. E. Nation (nee Jeanne Reimer) of 39 St. Eustace St., Quebec City, Que., on Saturday, January 1, a daughter.

Harold and Willard Unger returned Saturday after spending a holiday season with their parents in Seattle.

Mrs. J. Lowrie of Calvin, Mrs. P. Miquelon of Olds and her aunt, Mrs. Ingles of California, and her uncle, Mr. Jack Ingles of Vancouver, were among the visitors attending the Eastern Star installation ceremony in Didsbury last Friday evening.

George Wilkins is back on the milk route after three weeks absence due to a motor accident.

Ed Grange and Jack Ingles renewed acquaintances last week for the first time in 33 years. The friendship began in 1905 when Mr. Grange was on the farm in the Hartman district and Mr. Ingles operated the Hartman creamery. In 1916 these old friends came together while serving in the army overseas, and haven't seen each other since until last Friday.

The Mens Chapter I.O.O.F. meeting will be held in the Lions' Hall on Thursday, January 13, at 8:30 p.m.

Mrs. H.M. Reiber is a patient in the local hospital.

Miss Ruth Gabel, R.T., left Friday for Vancouver after visiting for a few days with her parents, Mr. and Mrs. Harry Gabel.

—Don't forget the meeting of the Didsbury Fish and Game Association in the Lions' Hall, Didsbury, on Friday, January 14, 1949, at 8:30 p.m. Important business is to be discussed, including the destruction of game by wolves and coyotes.

W. W. Gillrie had a letter from John Wright who left before Christmas to visit his old home in Denmark. After a rough trip Mr. Wright arrived at Fredericksburg, Fynshavn, Als, Denmark to find the weather there quite springlike.

There will be a public meeting in the United Missionary Church, Didsbury, on Monday, January 17, under the auspices of the Women's Christian Temperance Union. The Rev. R. G. Thomson of Edmonton will address the meeting and will show talking pictures, one in technicolor. Come and enjoy an evening of entertainment and education.

Miss Mildred Traub of Portland, Ore., visited in Didsbury over the holidays with her parents, Mr. and Mrs. A. Traub. She left by motor on December 30th and arrived in Portland New Year's Day.

Mr. Neils Lemont of Hoadley, Alberta, visited during the holiday with his wife, who teaches at the Mt. View Bible School. He also visited with Mrs. Lemont's parents, Mr. and Mrs. Theo Reist.

IN DIDSBURY IT'S

Ranton's

STOCK TAKING SPECIALS

12 PAIR OF
MEN'S TWEED PANTS
Good Quality and Well Made

Sizes 34-36 and 40.
Values to \$9.95.
Clearing at \$4.95

3 only—Men's Black
WOOL JACKETS
With strip collars.
Sizes 36 and 38. Out
they go at \$1.49

10 ONLY—
Men's Black Leather
HOUSE SHOES
With leather soles.
Sizes 7, 8, and 9. Reg.
3.45. Clearing at \$2.25

3 Pair Men's Felt
HOUSE SHOES
With leather sole and
rubber heel. Sizes 7, 8,
9. Clearing at 75c

**BOYS' FELT
HOUSE SHOES**
Sizes 3, 4 and 5
Clearing at 69c

6 ONLY—
WOMEN'S BLOUSES
Counter soiled. Values
to 4.95. Clearing \$1.29

A FEW
KIDS' SKI SUITS
Sizes to 12. Values to
11.95. Going at \$4.95

2 ONLY, SNOW SUITS
and a few
SKI SUITS
Values to 10.00
Clearing at \$4.00

SHOP AT —
Ranton's
Where You Get a
Dollars Worth for \$1.00

An unfortunate accident occurred last Saturday afternoon when Mrs. A.E. McInnes slipped on the street in front of the Didsbury Jewellery and fractured her hip. She was taken to Calgary for treatment.

Mrs. James Shells suffered a broken arm when she fell at her home in town last week and she is now convalescing in the local hospital.

MOTOR ACCIDENTS ON INCREASE IN ALBERTA

Motor accidents in Alberta are on the increase, according to officials of the Alberta Motor Association. In the eight months ended Nov. 30, there were 1,965 in the similar period of last year or a gain of 573 this year, says a report by the provincial secretary's department. Fatal motor accidents also have shown an alarming gain, 55 this year as against 38 in the period from April 1 to Nov. 30 of last year. Number of persons killed in motor vehicle accidents in the eight months' period was 59 or 13 more than at this time a year ago. Number of fatalities exceeds accidents owing to more than one death in some instances.

The alarming increase in accidents is ascribed in part to a greater number of cars on the highways. Also, many old cars with defective equipment have been in operation.

NEW CAR LICENSE PLATES TO BE RED AND WHITE

Alberta's 1949 license plates will show red numerals on a white background. This year the color combination is black numerals on aluminum.

Alberta and six other provinces will use the two-plate license plan next year. Only provinces using the single plate are Quebec and Manitoba.

Five States, Connecticut, Delaware, Maryland, Missouri and Wisconsin, now issue permanent license plates.

JUST ARRIVED

DINING ROOM SUITES —

Priced from \$95.00 to \$259.00

FLOOR COVERING —

INLAID — CONGOLEUM RUGS AND CONGOLEUM.

BEACH RANGES —

ELECTRIC AND COAL MODELS

CONNOR AND WESTINGHOUSE WASHING MACHINES

Now that the price of fuel oil is down

HEAT YOUR HOME WITH AN OIL HEATER

Coleman Heater \$75.80

BUILDERS' HARDWARE

STORES, LIMITED

TREV. EVANS, manager PHONE 7

NOTICE TO MEMBERS OF THE DIDSBURY HEALTH SOCIETY

At the Annual Meeting it was agreed to hold open the month of January 1949 for the registration of members and payment of dues.

The dues are the same as last year. Send or bring them to Mrs. Ruth Eckel, one door west of the telephone office, Didsbury, phone 152.

We solicit new members.

JANUARY Clearance Specials

6 ONLY—MEN'S PARKAS —

Reg. to 21.50. Clearing at \$14.95

ARMY SURPLUS OVERSHOES —

25 Pairs Men's 2-buckle, size 7 only —

Clearing at, per pair \$2.39

6 ONLY—LADIES' WINTER COATS —

Clearing at HALF PRICE

4 ONLY—CHILDREN'S SNOW SUITS —

Clearing at \$3.95

J. V. BERSCHT & SONS

Shoes & Clothing — Phone 36, Didsbury

— HOCKEY —

We have a good hockey team in Didsbury and they show up to real advantage in the new Arena. Come out and give them your support.

NEXT HOME GAME IS WITH
TROCHU on JANUARY 18

Mac's Service Hardware

FOR YOUR WINTER SPORTING GOODS
W.A. McFARQUHAR, prop. PHONE 33

BREEDING STOCK FOR RUSSIA

On November 1, a consignment of 854 head of pedigree stock left Great Britain for the Soviet Union. During the first ten months of 1948, the Soviet Union purchased nearly 3,000 head of cattle, sheep and pigs in the United Kingdom for breeding purposes.

This newspaper cannot make a house to house canvass for news, but it is always glad to have it phoned or handed in. We want all the news, and we are just as glad to mention your news as to mention the doings of your neighbors—but possibly your neighbors co-operated with in getting the facts. Please let us have your news items. Our columns are always open to them. But remember, all news must be in before Tuesday noon each week.

LARGEST POST-WAR PASSENGER LINER

On January 4, 1949 the Caronia, the largest liner built since the war left Southampton, England, on her maiden voyage to New York. This new 34,000-ton Cunarder is carrying first and cabin-class passengers on her regular North Atlantic run but will carry first-class passengers only when cruising. The ship has all the conveniences that the most fastidious traveller could demand, including a complete sports deck and a theatre to seat 300 persons.

FOR SALE — 1928 Model A Ford coach in good shape. Good tires and anti freeze. Apply to Clarence Larson, Carstairs. 2-3p

FOR SALE — 1930 Chev. Coach, good rubber and car in good shape. Price \$250. Apply to Lyle Good, Garfield, Alta. 2-3p